



# COACHING AUSTRALIA

**“Excellent - Brilliant models. Clear content organized and delivered in a visual way. Great!”**

Megan Capicchiano  
– Culture Lead, eSolutions, Deakin University 2019

**“Awesome! So Precise. Powerful content, structures and bylines/exercises”**

James Thomas  
– Vice President, SAP India 2019

**“Excellent! I have never attended such an insightful course that provided me with value from day 1”**

Linda Opie  
– HCF, Head of Health & Wellbeing 2017

## EXECUTIVE COACH CERTIFICATION PROGRAMME

**Professional Development for Leaders. Deepening Coaching capability and enhancing the Leadership toolkit**

**Creating equipped credentialed Executive Coaches**



**FULLY VIRTUAL OR COMBINATION OF FACE TO FACE AND VIRTUAL PROGRAMMES**

**COACHING AUSTRALIA DIFFERENTIATES ITSELF IN THE COACH TRAINING MARKETPLACE THROUGH:**

### CUTTING EDGE

Unique Coaching Models exclusive to Coaching Australia



### ICF APPROVAL

Ensuring highest international standards



### GLOBALLY RECOGNISED

Research and measurement partners



**COACHING CULTURE SPECIALISTS**

**20 YEARS INDUSTRY EXPERIENCE**

### VIRTUAL PROGRAMME TESTIMONIALS

**“Excellent! A great course and a blueprint for online Zoom style programmes! Still found there was good sense of connection with the class.”**

Kerry Peachey

**“This worked fantastically as a virtual learning course. I personally believe it went better virtually than it would have in person!”**

Jayde O'Donnell

**“Unbelievable for virtual delivery to go so smooth. Huge credit to all the team!”**

Adam Moore

**“Excellent! Absolutely brilliant job at delivering this course virtually!”**

Cath McIntosh



*"I am looking for any coachable moment to apply my learning. This programme has renewed my spirit."*

*Elaine Bai  
– Talent Management Director,  
IBM China*

*"What a fantastic introduction to coaching. It is really unlike anything you will ever do.*

*Highly recommended.*

*Just go and do it!"*

*Justin Clarke  
– Executive Director,  
JP Morgan Chase*

*"The best programme I've ever seen - and I've seen a lot.*

*Loved every minute.*

*World-class!"*

*Katy McGregor  
– Head of Talent Development &  
Resourcing, APAC Elsevier*

*"World class!*

*Incredible programme."*

*Claire DeCarteret  
– Learning and Sales Manager,  
Asia Pacific, Gallup*

*"The structure, relevance, support materials and facilitators are outstanding. Their experience, expertise, generosity of spirit and passion are stunning"*

*Gail Perez  
– Freshwater High School*

*"I have been using Coaching Australia's services now in two different organisations – one a professional services firm, the other, an investment bank. Their results have been amazing. They deliver highly impactful coaching programmes and Lisa Wandl is a pleasure to deal with. I would strongly recommend her and Coaching Australia to any organisation looking for outstanding coaching services."*

*Kim Haywood-Matty  
– Divisional Director, Culture &  
Capability, Macquarie Bank*

## About Coaching Australia

Coaching Australia (Est 2001) specialises as a partner in creating Coaching Cultures, and the provision of Coach Training and Executive Coaching services. We provide Coach Training programmes to the public, and tailor our bespoke in-house programmes to meet the specific needs of leading organisations globally having delivered coach training across 3 continents and more than 14 countries. Our core Coach Training programmes are approved by the International Coaching Federation (ICF) ensuring alignment to globally recognised industry standards.

Coaching Australia's international division, Coach Global ([www.coach-global.com](http://www.coach-global.com)), serves the majority of our international clientele. Our international training team is exceptional – harnessing the talents of some of the highest credentialed Executive Coaches to ensure our Coach Training is delivered from deep Coaching experience.

Coaching Australia has a proven track record for consistently facilitating positive sustainable change across industry and culture – at both an individual and organisational level.

We are proud that our business has developed almost purely on the basis of referral and repeat business. Our client list includes leaders from the following leading organisations:

Microsoft, Coca Cola, LinkedIn, IBM, GE, Pepsi, AIA, Deutsche Bank, Johnson & Johnson, HCF, Pfizer, PwC, AXA, Ernst & Young, Deakin University, Deloitte, Bayer, Roche, Forestry Corp of NSW, Wal-Mart, KPMG, Schneider, Bacardi, Telstra, Optus, Wrigley, Bertelsmann, Huawei, Baxter, Stihl, IKEA, GSK, Merck Chemicals, The Venetian Macau, Jaguar Land Rover, Manly Rugby League, Syngenta, Autoliv, Mercer, Total, Standard Chartered Bank, Honeywell, Ford, IHG, Lenovo, Nissan, L'Oreal, Volkswagen, Nokia, Shell, Novartis, Target, AkzoNobel, Nokia, Parker, Eagle Ottawa, Colgate, TNT and Disney.





*“83% of organisations plan to expand the scope of Managers/Leaders using coaching skills in the next five years”*

*“86% of organisations plan to expand or maintain their scope of external coach practitioners”*

*– ICF/HCI 2019 Global Study  
“Building Strong Coaching Cultures”*

## Programme Format

### Fully Virtual Offering

- Stage 1:** 6 x ½ day Zoom sessions delivered over a 2 week period
- Stage 2:** 4 x Podcasts plus 4 x Learning Forum Group calls
- Stage 3:** 6 x ½ day Zoom sessions delivered over a 2 week period

### Combination of Face to Face/Virtual Offering

- Stage 1:** 3 days face to face delivery
- Stage 2:** 4 x Podcasts plus 4 x Learning Forum Group calls
- Stage 3:** 3 days face to face delivery

## Locations and Dates

For upcoming programme dates and venues please refer to:

<http://coachingaust.com/event-list/>

## Programme overview

Never before has coaching been so important globally as a critical tool to navigate and thrive in our increasingly VUCA (volatility, uncertainty, complexity and ambiguity) environment. Coaching evokes self-responsibility, accountability, self-reflection, creativity and innovation. It provides clarity of thinking and independent action, confidence, as well as supporting well-being and a deepened level of trust and connection between leaders and those in their sphere. It creates sustainable behavioural change at both an individual and cultural level in organisations.

Our Executive Coach Certification Programme (ECCP) has been approved by the International Coach Federation (ICF) since 2010 and satisfies the coach training requirement of their first level of their international credentialing (ACC).

The programme develops coaching capability in anyone who is a leader of people, is an important pillar in creating coaching cultures in organisations, and also fully equips those seeking to become an external Executive Coach – now or in the future. We provide highly experiential and practical training that can be implemented immediately. Beyond a skill-set, it importantly shifts mind-sets of participants to connect and communicate differently, to recognise, respect and elicit the potential of those they encounter, and facilitate outstanding outcomes as a result.

Our ECCP typically attracts successful professionals whose focus is the application of coaching in a corporate context. Our quality participants add a valuable layer of richness and diversity to the learning and experience of the programme, as well as beneficial networking opportunities.

We offer a suite of unique and proven coaching models which have been delivered and embraced across more than 14 countries. Our models were designed by Lisa Wandl based on her approx 20 years of immersion in the coaching industry, and provide strong and clear structures to new coaches and add valuable dimensions to the toolkit of experienced coaches. The frameworks, processes, tools and skills provided enable participants to confidently apply their skills in coachable moments.

The programme is offered either as a fully virtual programme or as a combination of face to face and virtual training. In both offerings, the programme has substantial live blocks of training (either face to face or Zoom) at the beginning and end of the programme, which spans approximately 3-4 months. Between the live elements, the deepening and embedding of the programme learning, is supported through group calls, podcasts and experiential and practical partner work.

Since 2009, we have developed an alumni of more than 1000 individuals, spanning 3 continents, and providing an impressive professional community. Our partnership with Mindspan Development has supported Coaching Australia to deliver the ECCP in China as a market leader for more than a decade.



# Programme Outline

## Defining coaching

- Fully understand and be able to differentiate coaching from other modalities and the boundaries of coaching such as mentoring, consulting and training
- Clarify differences between executive coaching, business coaching and life coaching

## Why coaching is so powerful – the neuroscience behind success

- The science behind the effectiveness of coaching to create positive sustainable change

## Principles of coaching

- The 7 principles of coaching

## Essential coaching qualities

- The 7 essential coaching qualities
- ICF coaching competencies

## Ethics of coaching

- Clear parameters for your behaviours as a coach

## Coaching skills

- SSSHHH coaching communication skills model
- Speaking with impact
- Hearing deeply
- Permissioning
- Reflecting, bottom-lining, and intuiting
- Powerful questioning
- Giving feedback
- Acknowledgment

## Opportunities for executive coaching

How can coaching increase trust, engagement, talent development and cultural transformation for fast-growing organisations?

## Coaching structures and processes

- Goal-setting session
- CHOICES goal-setting model
- Structure for the momentum coaching session
- Overall program structures
- Setting and reviewing actions powerfully
- Creating insight and awareness
- The PACT model - captures the 'what' and 'how' of coaching
- Setting the program cost
- Using coaching worksheets

## Coaching in organisations

- Understanding the organisation
- The challenges of managing stakeholders
- Contracts for organisational coaching
- Pros and cons of using internal coaches versus external coaches
- Best practice for driving and embedding a coaching culture within the organisation

## Making coaching outcomes measurable

- Tangible ways to demonstrate coaching impact

## Coaching in leadership areas

- Applying coaching to common developmental areas of leadership

## Coaching tools

- A spectrum of tools that support your coaching interactions
- Coach and client workbooks
- Executive coaching Foundational Questionnaire
- Values assessment
- Leveraging 360 feedback report

## Self-assessment

## Individual coaching feedback to participants based on ICF Competencies





## About the CEO

Lisa Wandl is the CEO and Founder of Coaching Australia and Coach Global, holds the ICF credential of Professional Certified Coach, and participated on the Advisory Board for Coaching with Swinburne University. She draws on more than 18 years in the coaching industry to design her organisation's suite of coach training offerings and has influenced the coaching development of leading organisations internationally - now having had her coach training and coaching culture projects delivered across 3 continents and more than 15 countries.

Partnering to design bespoke programmes from a base of true expertise and coaching experience, her programmes provide relevant, proven and highly practical learning. She personally designed the unique coaching models which underpin all of Coaching Australia and Coach Global's intellectual property, inclusive of PACT, CHOICES, SSSHHH and ARIA.

Her success, broad appeal and dexterity is evident from her diverse and loyal clientele across both industry and culture. Her work has extended to professionals from more than 100 top-tier organisations including Microsoft, LinkedIn, PriceWaterhouse Coopers, AIA, Deutsche Bank, Macquarie Bank, Google, Bacardi, Coca-Cola, Mars, PepsiCo, GE, Telstra, Reserve Bank of Australia, IBM, HCF, Deakin University, Deloitte, ARUP, Optus, Ford, Manly Rugby League, The Sands Venetian Macau, NSW Forestry Corporation, Nissan, CBA, Ernst and Young, Target, Jaguar LandRover, Disney, IKEA and Starbucks.

With a highly successful corporate career of eighteen years, Lisa was nominated for the path to Executive Management within Westpac Banking Corporation. Both her strong corporate background and experience as an Australian sporting representative enrich her abilities as a business and strategic partner, trainer and coach.



*"In flow.  
No one better in the industry."  
Kim Hayward-Matty  
- (former) Head of Culture and  
Capability, Macquarie Bank*

*"I was sitting in Lisa's coaching class (ECCP) for 6 days to be a certified coach and couldn't stop thinking that I had made the right choice. I'm sure Lisa is a great coach as she demonstrated during class, but more than that I believe she is a great educator to make people start to love coaching as a career. Her passion, her knowledge and her facilitation skills made the whole program the best of coaching education."  
Yiren Dai  
- General Manager DJO*

## Coach Trainer Profiles

Coaching Australia has attracted some of the most highly credentialed and experienced independent coach trainers in the market place.



Linley Rose (MCC)  
New Zealand



Vashti Whitfield (ACC)  
NSW Australia



Cathleen Wu (MCC)  
China



Dominique Beck (PCC)  
NSW Australia



Jennie Hill (PCC)  
VIC Australia



Sue Montgomery (PCC)  
NSW Australia



Cindy Chen (PCC)  
China



Dianna Pettie (PCC)  
Australia



Qi Chen (PCC)  
China



Richard Day (PCC)  
Australia



Julie Yao (PCC)  
China



Derek Amer (ACC)  
Australia





## Deepening your Leadership capability through Coaching

Would you like to add high quality coaching skills to your leadership capabilities and increase your ability to engage, motivate and empower your people? Would it appeal to you to influence a culture of transformation in your organisation by embedding coaching into your leadership behaviours and mindset?

The ECCP programme provides participants with structures and insights that support the development and embedding of a coaching leadership style. With in-depth coaching knowledge, you will be able to apply your skills to a realm of workplace possibilities – from day-to-day coachable moments through to operating as a credentialed internal coach.

The programme is designed specifically to be a highly contextual experience for the participants, enabling participants to connect and apply their coaching skills directly to their personal current leadership responsibilities and challenges.

## Create a rewarding Executive Coaching Career – now or in the future

Does the thought of having a career that is both incredibly rewarding, lucrative and highly flexible hold appeal for you?

Designed by an active and highly successful coaching professional, the ECCP provides all the skills, knowledge and tools to operate as an Executive Coach whether you are:

- Looking to start a business as an Executive Coach immediately.
- Seeking to deepen your existing coaching skills to serve the Executive Coach market with greater knowledge, structure and credibility.
- Currently working within an organisation where you can apply and practice your coaching skills with a view to making a career and lifestyle change in the future.

## Who should attend

- Anyone who leads others in the workplace.
- Coaches looking to deepen their skills, gain robust structures, or be exposed to new and unique coaching models.
- HR, L& D, OD professionals.
- Management Consultants.
- Counsellors, psychologists.
- Retired, or retiring, leaders.
- Anyone who holds passion for contribution and human potentiality.

## Reasons for attending

### 1. Highest standard and International Coach Federation (ICF) Accreditation

Our programme fully reflects the coaching principles and competencies of the ICF ensuring alignment to the highest global standards. Graduates are eligible for Coach membership with the ICF and the programme provides more than the requisite number of coach specific training hours to apply for the ICF's Associate credential via the ACSTH pathway.

### 2. Unique Coaching Models

Our ECCP boasts unique, proven coaching models which have received consistent excellent feedback from with both those new to coaching as well as highly experienced coaches who benefit from additional considerations and structures to their coaching,

### 3. Strong track record

Coaching Australia's ECCP has been delivered since 2009 to consistent acclaim - with approximately 95% of participants rating the programme as "Excellent" or "Very Good". Feedback has been consistent across a highly diverse range of industries, cultures and organisations. A further testament to the quality of the programme is the multiple and continued registrations of senior executives from leading multi-national organisations including Microsoft, Coca-Cola, IBM, Deloitte and Ford.

### 4. Research-based resources to support your practices

Programme graduates will be introduced to resources, tools and constructs to complement their coaching suite and provide options to track change over time. Global research and advisory firm, Gallup has spent more than 75 years studying how people think and behave and have now partnered to arm graduates with options to measure their coaching impact.

### 5. Coaching Australia's Alumni

Programme graduates benefit from being connected to Coaching Australia's high quality alumni spanning the Asia Pacific Region.



## Investment

Please refer to:

<https://coachingaust.com/event-list/>

## Enquiries

[enquiries@coachingaust.com](mailto:enquiries@coachingaust.com)

+61 413 889996

## Registration

<https://coachingaust.com/event-list/>



## Terms & Conditions

Participant fee is inclusive of:

- Participant manual
- Lifetime access to coaching tools including coach and coachee workbooks
- Refreshments (face to face training).

A minimum of 85% programme attendance is required for certification.

We respect your personal details and privacy. The registration information you provide to Coaching Australia will not be published or shared with external parties.

Enquiries to Coaching Australia indicates to us that you are happy to receive information on upcoming events. You may opt out of this at any time by contacting [enquiries@coachingaust.com](mailto:enquiries@coachingaust.com)

Coaching Australia reserves the right to change the dates, location, trainer or combine the workshop with another ECCP workshop as a result of circumstances beyond its control or as it deems necessary, without penalty and in such situations no full refunds, part refunds or alternative offers shall be made.

Should a participant miss any programme sessions, they may choose to engage a trainer to make-up the missed sessions. Additional fees apply.

## Cancellation Policy

In the circumstance of cancellation of a programme registration, a 50% refund of the programme fee will be provided.

The full registration fee may however be applied as a credit for future ECCP registration. This credit may also be applied to a substitute participant.

Failure to attend the programme without notice prior to programme commencement will result in loss of 100% of full programme fee.

We will refund full participant fee if the workshop is cancelled by us due to operational, or other unforeseen circumstances, though we will not be held accountable for any other associated expenses incurred by the participant or their employer as a result of the cancellation.

Alternatively, the participant can choose to attend another ECCP workshop to be organised in the future at no additional cost.

## Transfer Policy

Participants who are unable to complete the programme that they have commenced, may transfer to a future programme to finalise their credential.

Under the initial registration, participants must complete the programme within 12 months of the final scheduled day of the original programme. An administration fee applies.

*"Excellent! This is very useful in my daily business life. I'm committed in using coaching skills in every possible coachable moment and I would highly recommend senior business leaders to take this coaching training. This is the most dedicated and concentrated I have ever been in a programme!"*

*Davis Tsai*

*- Managing Director, Microsoft, Taiwan*

